



2023 SPONSORSHIP PACKAGES

EVENT PROFILE

Williamsport Welcomes the World is the annual celebration by the City of Williamsport and Williamsport/Lycoming Chamber of Commerce on the Friday of Championship Weekend during the 76th Little League World Series® in Williamsport, Pennsylvania. Join baseball fans and the community on Friday August 25th as we welcome the teams, families and visitors to downtown Williamsport for the 13th Williamsport Welcomes the World. Over 20,000 people participated in the 2022 event. The street festival has a variety of programs including live music, kids zones full of fun and free activities, along with various food and merchandise vendors.

DATE AND TIME: Friday, August 25, 5:00pm - 9:00pm

ANTICIPATED ATTENDANCE: 20,000+

TARGET AUDIENCE: Families, youth, teens, adults and seniors

LOCATION: Downtown Williamsport, Pennsylvania

\$10,000 – Welcomes the World Pin Sponsor Package – 1

- Your logo incorporated onto the design of 1500 trading pins with 250 given for own promotion
- 30 minute private autograph session prior to the event with HOF MLB Player - 10 passes
- Business name/logo included in all event advertising
- Logo incorporated on Banner hung downtown at event from highly visible location throughout the Little League World Series
- Company name included in all announcements throughout the evening including live radio broadcast
- Corporate booth in a highly visible area of the event adjacent to the Visitors Information Center
- Table of 8 at Championship Luncheon on August 25th
- Autographed Baseball Bat and Baseball by Major League Player/Manager



\$5,000 – HOF MLB Player Sponsor Package

- 30 minute private autograph session prior to the event with HOF MLB Player - 10 passes
- Business name/logo included in all event advertising
- Company logo incorporated on photo autograph sheet to be signed by MLB Player for both the public and private event
- Logo incorporated on Banner hung downtown at event from highly visible location throughout the Little League World Series
- Company name included in all announcements throughout the evening including live radio broadcast
- Corporate booth adjacent to the autograph tent/table at public event
- HOF MLB Player autographed baseball bat
- Table of 8 at Championship Luncheon on August 25th



\$2,500 – Kids Zone Sponsor Package

- Company logo banner hung at the entrance to the kids zone at the event (banner provided as part of sponsorship)
- Business name/logo included in all event advertising
- Corporate booth adjacent to the kids zone activities
- Company name included in all announcements throughout the evening including live radio broadcast
- 4 seats at Championship Luncheon on August 25th



\$1,000 – Live Music/ Entertainment Sponsor Package

- Company logo banner hung from the stage located at 4th and William Street
- Business name/logo included in all event advertising
- Vendor booth at the event
- Company name included in all announcements throughout the evening including live radio broadcast
- 2 seats at Championship Luncheon on August 25th



Sponsorship commitment deadline is June 30, 2023 and is available on a first sponsorship received basis. Please call Jason Fink at 570.320.4213 or email jfink@williamsport.org for further information or questions regarding Williamsport Welcomes the World. Williamsport Welcomes the World is an event produced in partnership by the City of Williamsport and Williamsport/Lycoming Chamber of Commerce.

Williamsport Welcomes the World Sponsor Commitment Form

Sign our company up for:	Price
<input type="checkbox"/> Welcomes the World Pin Sponsor Package - 1 Available	\$10,000
<input type="checkbox"/> HOF MLB Player Sponsor Package	\$5,000
<input type="checkbox"/> Kids Zone Sponsor Package	\$2,500
<input type="checkbox"/> Live Music/Entertainment Sponsor	\$1,000

Total: _____

Name

Company Name

Address

Email

Phone

Method of Payment

- ☐ Check
- ☐ Bill Me
- ☐ Visa
- ☐ MasterCard
- ☐ American Express

Credit Card #

CSC#

Exp. date

Signature

Email form to: jfink@williamsport.org

Fax form to: 570.321.1209

Mail form to: Lycoming County Visitors Bureau, 102 West Fourth Street,
Williamsport, PA 17701